

Speaker Proposal

VALLEY WOMEN'S BUSINESS NETWORK

The Valley Women's Business Network (VWBN) supports, educates and promotes women in the Annapolis Valley who are in business, professionals, or aspiring to start a business through the organization of networking meetings and events in the Annapolis Valley.

SPEAKER EXPECTATIONS

Criteria

Your presentation content should include:

- The Challenge - Identify the issue or problem that you/your organization faced or is facing
- The Solution – Outline your approach and the strategic steps that were taken
- The Result – Share your key discoveries. Where are you going now?

Originality

Our members want to learn about the latest trends and what the future holds in business.

Needs

Please keep in mind that delegates are looking for actionable ideas that they can take back and put to work.

Speaker & Company Qualifications

Please provide any available company literature, news articles, biographies or other documentation of the corporate and faculty level of expertise.

All speakers are expected to share their information in an educational, non-commercial and non-self-promotional way (product suppliers are strongly encouraged to have a user present on a case study highlighting the application of the product or service). From past experiences, when a speaker is perceived to be presenting a sales pitch or promoting their company during the presentation, the post-event feedback from our members can be harsh to both to the speaker as well as to the VBWN for allowing this. This is to help ensure a positive speaking experience for our speakers.

SPEAKER CONTACT INFORMATION

Name					
Title					
Company					
Street					
City		Prov		Postal Code	
Phone		Cell:			
Email					
Twitter					

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1. Topic and Session Title

Please provide a title and brief description of the session. How does it fit with the theme and program?

2. How will the audience benefit from this session?

3. Guarantee Copy

*List three promises you make to your audience about your presentation.
"When you leave my session you will..."*

- 1.
- 2.
- 3.

4. Bio information

*Please provide copy that supports that you/all speakers have the expertise for presenting the topic.
We will use this information on our website and other mediums, should your proposal be accepted.*

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5. Company Information

Please provide a brief description of what your company does.

6. Other Subjects/Topics

Please provide some topics or subjects that you would feel comfortable in presenting

1)

2)

3)

7. Availability

Please provide some months or dates that would best suit your presentation or topic of discussion

Please return this form to:
Anne Grant - Programs
Valley Women's Business Network
E-mail: programs@vwbn.ca

Thank you for taking the time to submit your detailed proposal.